

## Table of Contents

<b>Handout 1: Role Cards</b>	<b>1</b>
Role cards for use with Wertime’s chart “What Gets You Censored on the Chinese Internet.”	
<b>Handout 2: Notesheet - Great Firewall of China</b>	<b>2</b>
Notesheet for Michael Anti’s TED Talk “Behind the Great Firewall of China.”	
<b>Handout 3: Vlog Directions and Graphic Organizer</b>	<b>3</b>
Details steps to create a vlog and provides a story map graphic organizer for student use.	
<b>Handout 4: Vlog Rubric</b>	<b>5</b>
Guidelines to grading student vlogs.	

## Role Cards

(for use with Wertime's chart "What Gets You Censored on the Chinese Internet")

<p>You are a Chinese movie star. You just posted a comment that makes fun of the Chinese national leadership.</p>	<p>You are a Chinese movie star. You just posted a photo of your newborn child.</p>	<p>You are a well known Chinese author. You just posted a comment about the poor quality of public schools in your hometown. You have several cousins in the town.</p>
<p>You are a Chinese schoolteacher. You just posted a meme about mistakes made by the Chinese government. It now has 1,000+ views and continues to be shared.</p>	<p>You are a Chinese schoolteacher. You just posted a comment about the poor quality of public schools in your hometown.</p>	<p>You are a American embassy official working in China. You just posted information that the air quality in Beijing is at dangerous levels. Beijing officials insist this is untrue.</p>
<p>You are a well-known Chinese microblogger. You just posted a blog that contains several curse words.</p>	<p>You are a Chinese factory worker. You just complained online that government officials covered up a train crash. 10,000 other people have also commented about this.</p>	<p>You are a well-known Chinese vlogger. You just posted a vlog about English slang words for saying hello.</p>
<p>You are an ordinary Chinese teenager. You just posted a comment stating that the government should unblock Instagram.</p>	<p>You are an ordinary Chinese teenager. You just posted a comment telling a friend how to bypass the government firewall to access Facebook.</p>	<p>You are an ordinary Chinese teenager. You just posted a comment about a big party occurring in an abandoned building.</p>

**NOTESHEET: "BEHIND THE GREAT FIREWALL OF CHINA"**

Why does Anti call China a SICK country? Which other countries are included in this acronym?	
What is the Great Firewall and what does it do?	
What is the Chinanet? How many people use the Internet in China? What websites do they use?	
What does Anti mean by censor and clone? What are some examples of clones?	
Why are tweets in Chinese more interesting than tweets in English?	
What are Netizens?	
How has social media changed China?	

## CREATE YOUR OWN VLOG (Video Blog) ASSIGNMENT

**Task:** Create a brief (2-3 minute) VLOG that answers your topic question in a clear and engaging way.

### **Steps:**

**Step One:** Conduct research on your topic question. Using the resources provided, take notes on key statistics, perspectives, and quotes that relate to this question.

**Step Two:** Plan your vlog. Complete the story map graphic organizer to plan your vlog. Be sure that all elements of your vlog come together to answer your topic question. Think about how you will use auditory and visual effects keep your viewers engaged and help them understand your topic.

**Step Three:** Film your vlog. You may use a simple device like a smart phone to film your vlog. Find a filming area with minimal background noise and good lighting. Be sure to rehearse before beginning to record. Remember to credit all sources at the end of your vlog.

**Step Four:** Share your vlog. Save your vlog in an easily shared file format or upload your file to Youtube.

### **How to Create an Effective Vlog:**

- Begin by developing a strong understanding of your topic.
- Plan your vlog before filming so that it is cohesive and clear.
- Stay centered on one theme. Your vlog should not be longer than 2-3 minutes.
- Practice your vlog, paying attention to your eye contact, body language, and voice quality.
- Incorporate visuals and/or sound effects to keep your viewers engaged.
- Find a quiet area with good lighting to film your vlog.
- Think about using a video editor such as iMovie to add keywords to emphasize parts of your vlog.

## VLOG: STORY MAP GRAPHIC ORGANIZER

**Introduction/Hook: How will you grab your viewer's attention?**

**Thesis: In one sentence, how will you answer your topic question?**

**Supporting Details:**  
**What are important details for your viewers to know in relation to your question?**

**Visual and Auditory Elements:**  
**How will you keep your viewer's attention with visual and auditory elements, such as sound effects, key word captions, images, or props?**

**Conclusion: How will you wrap up your vlog and say goodbye to your viewers?**

## VLOG RUBRIC

	<b>Excellent</b>	<b>Good</b>	<b>Satisfactory</b>	<b>Needs Improvement</b>
<b>Message</b>	Has a central theme or thesis that clearly answers the topic question in a compelling way.	Has a central theme or thesis that clearly responds to the topic question.	Addresses the topic question.	Needs to address the topic question.
<b>Supporting Content</b>	Demonstrates a strong understanding of the topic and provides the viewer with highly informative and relevant details.	Demonstrates an understanding of the topic and provides the viewer with informative and relevant details.	Demonstrates a general understanding of the topic and provides some supporting details.	Needs to demonstrate an understanding of the topic and/or provide more detail.
<b>Auditory and Visual Elements</b>	Effectively incorporates auditory and visual tools, such as props and keywords, to enhance the message and engage the viewer.	Includes auditory and/or visual tools related to the theme and/or to engage the viewer.	Includes auditory and/or visual tools, although purpose may be unclear.	Needs to include auditory and/or visual tools.
<b>Delivery</b>	Eye contact, body language, and voice work together to effectively deliver content and engage the viewer.	Speaking is clear and eye contact and body language generally support the vlog's message.	An attempt to maintain eye contact and speak clearly is evident, with room for improvement.	Needs to include more effective eye contact, body language, or clarity.
<b>Organization</b>	Shows thorough planning and has a logical, well-constructed flow.	Shows planning and has a beginning, middle and end.	May include awkward pauses or tangential information, but still has a logical sequence.	Needs to be more thoroughly edited and have a more logical flow.