

# Chinese Film Industry at a Glance



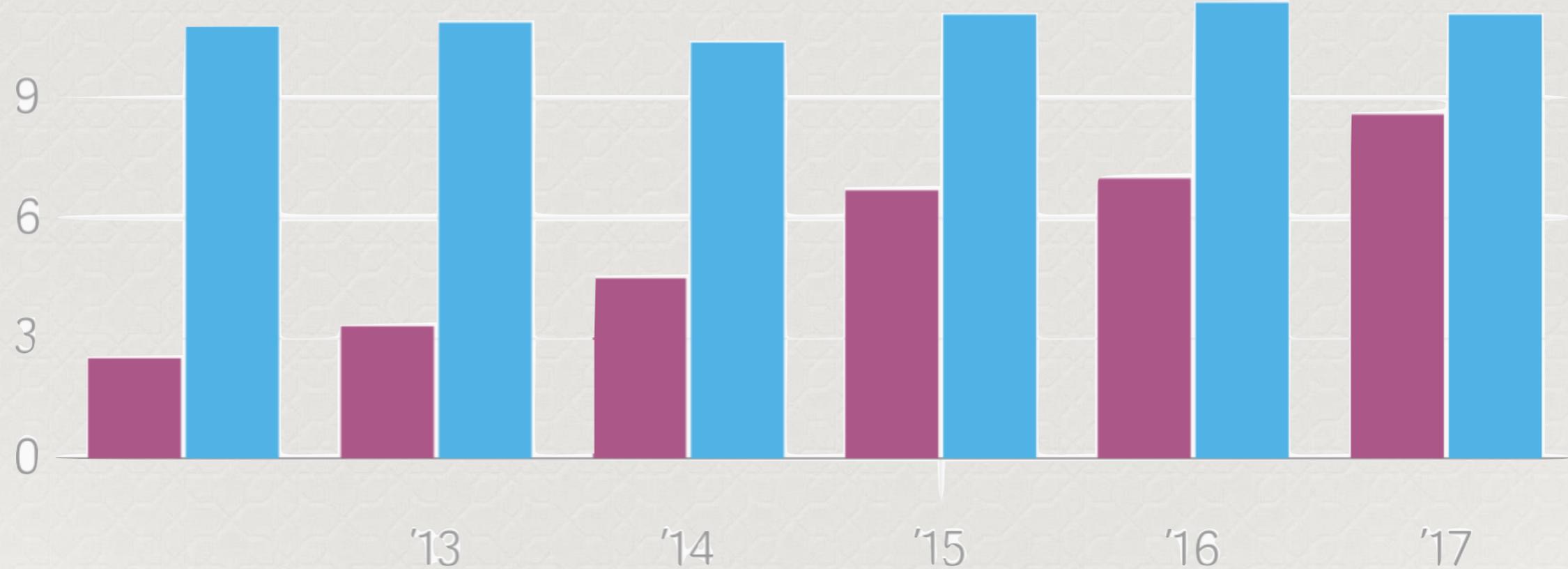


# The Market

# China vs. US Box Office

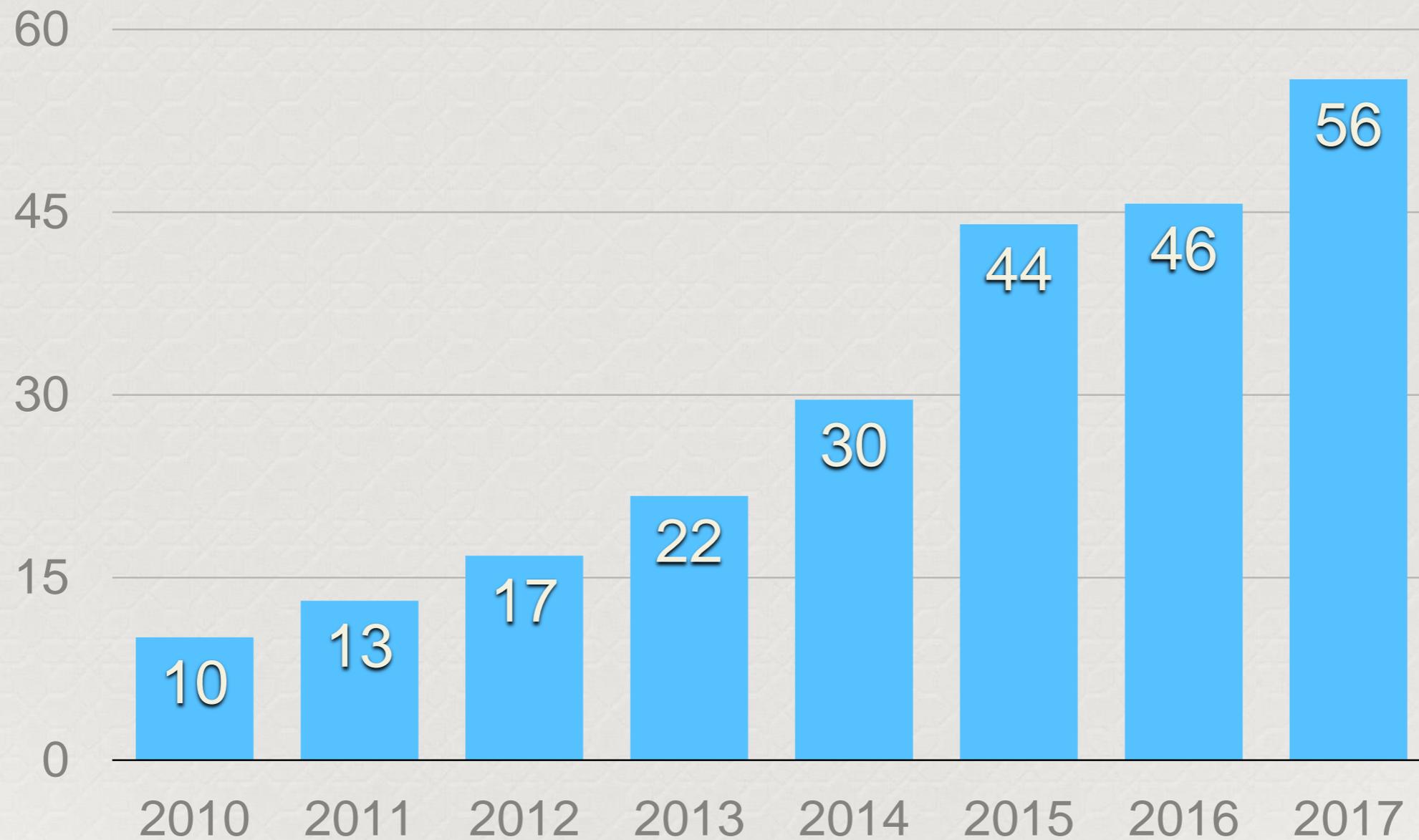
■ China ■ US

\$12 billion

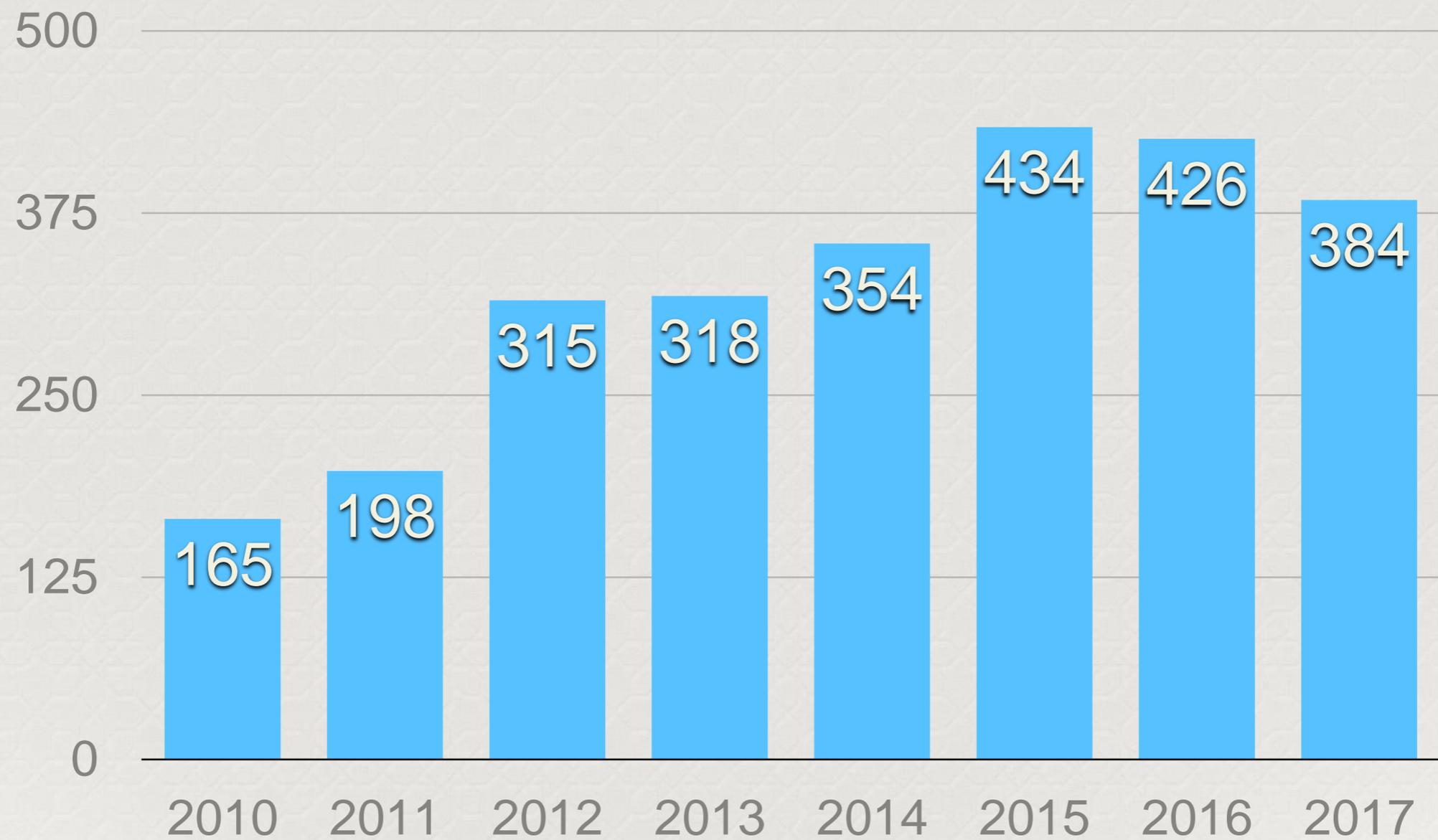


# Chinese Box Office

*(In RMB Billion)*

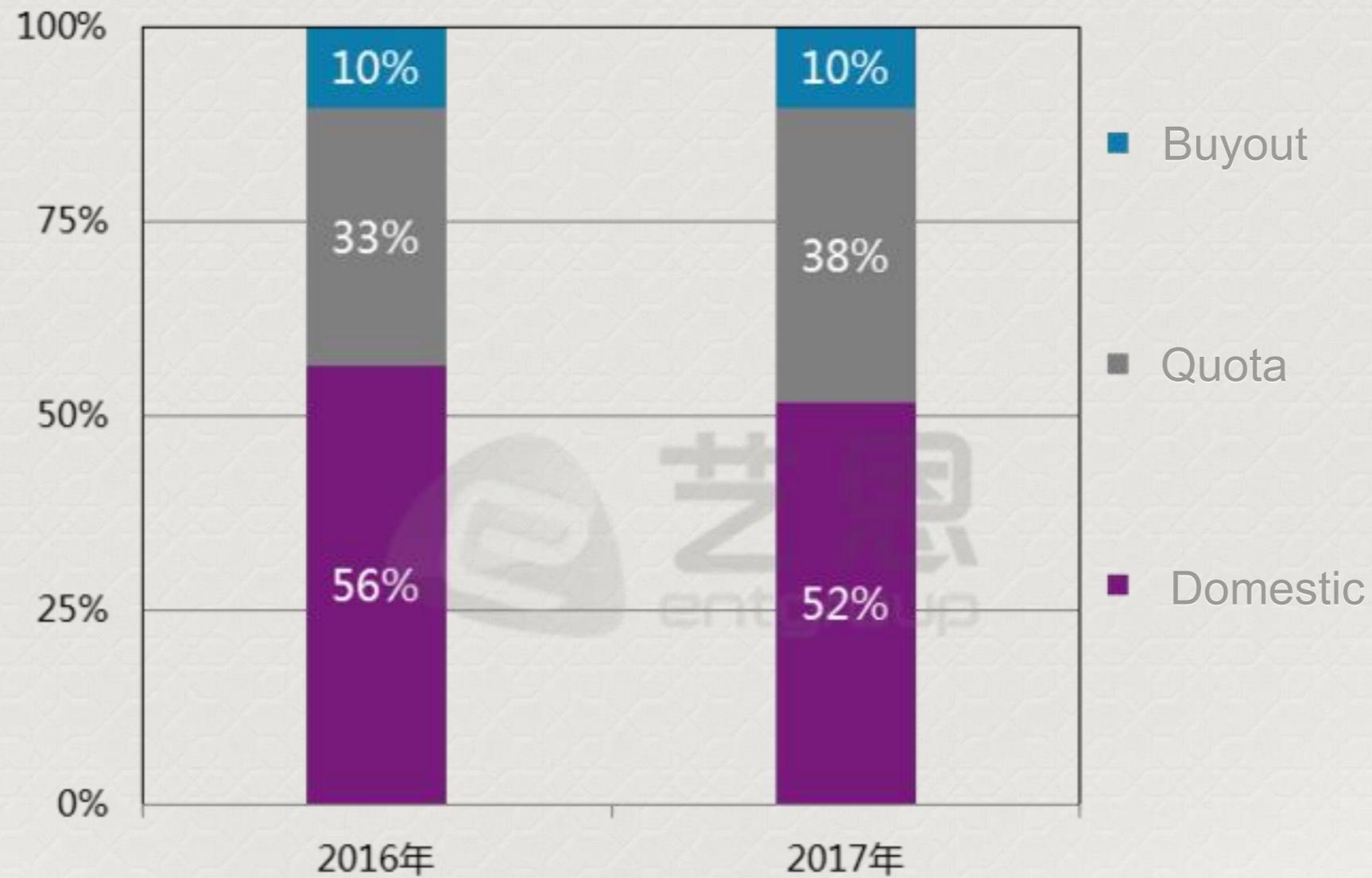


# Number of Films Distributed



# Domestic vs. Imported

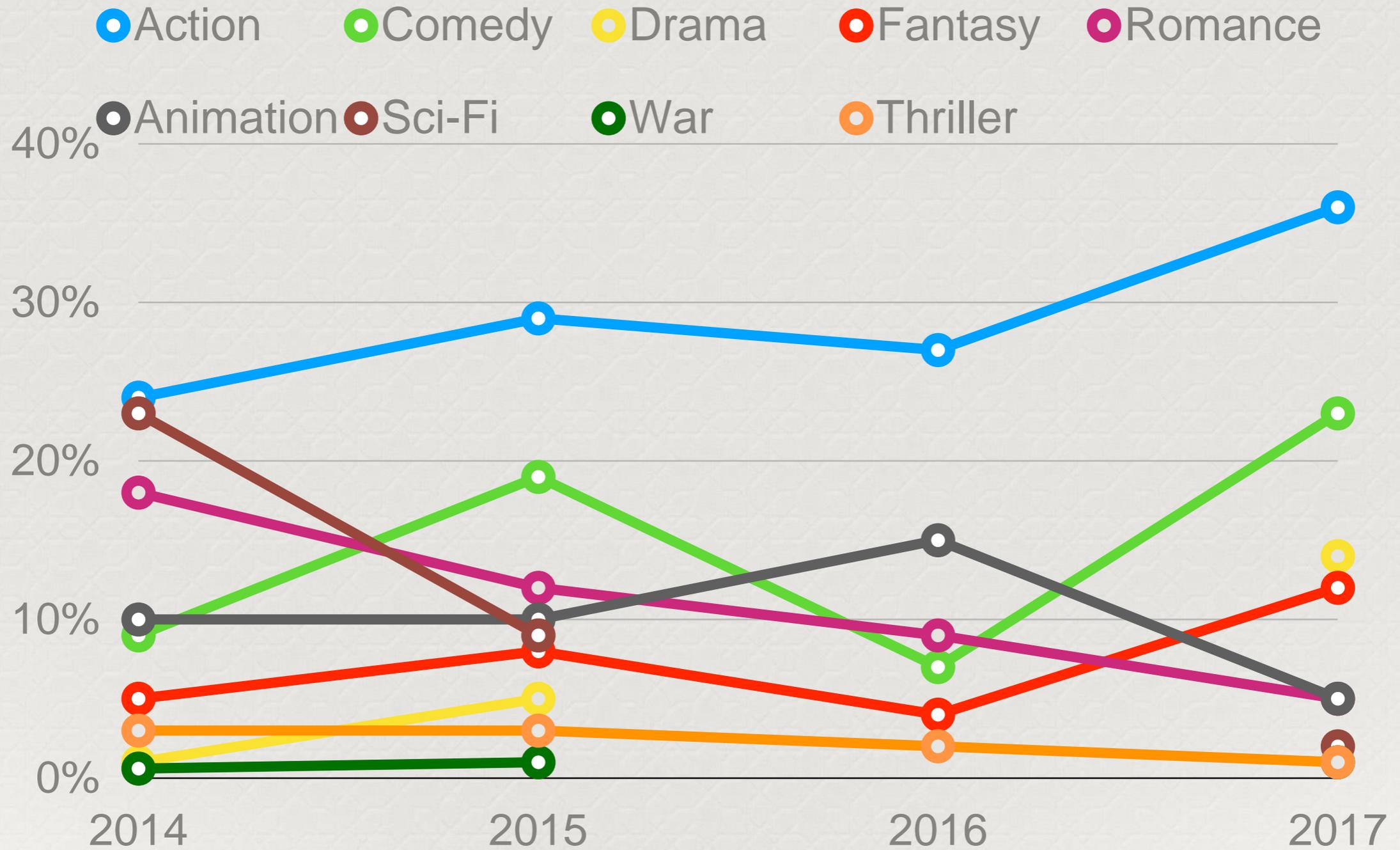
2016-2017





# Film Content

# Market Share Per Genre



# Top 10 Domestic Films

2012

|    | TITLE  | GENRE           | BOX OFFICE<br>(RMB, Million) |
|----|--|-----------------|------------------------------|
| 1  | Lost In Thailand                                     | Comedy          | 1271                         |
| 2  | CZ12   | Action/Comedy   | 881                          |
| 3  | Painted Skin : The Resurrection                      | Romance/Fantasy | 702                          |
| 4  | Back to 1942   | War             | 371                          |
| 5  | The Silent War                                       | Drama           | 232                          |
| 6  | The Four   | Action          | 199                          |
| 7  | The Great Magician                                   | Romance         | 173                          |
| 8  | Caught in the Web                                    | Romance         | 173                          |
| 9  | Mission Incredible: Adventures On The Dragon's Trail | Animation       | 167                          |
| 10 | The Bullet Vanishes                                  | Action          | 159                          |

# Top 10 Domestic Films

2017

|    | TITLE                               | GENRE          | BOX OFFICE<br>(RMB, Million) |
|----|-------------------------------------|----------------|------------------------------|
| 1  | Wolf Warrior II                     | Action         | 5678                         |
| 2  | Never Say Die                       | Comedy         | 2201                         |
| 3  | The Ex-File: The Return of the Exes | Comedy/Romance | 1940                         |
| 4  | Kung Fu Yoga                        | Comedy/Action  | 1752                         |
| 5  | Journey to the West: Demon Chapter  | Fantasy/Comedy | 1655                         |
| 6  | Youth                               | War            | 1187                         |
| 7  | Duckweed                            | Drama          | 1048                         |
| 8  | Buddies in India                    | Comedy/Action  | 757                          |
| 9  | Wu Kong                             | Fantasy/Action | 696                          |
| 10 | Chasing The Dragon                  | Action         | 574                          |

# Distant Thunder (2010)

A college student from the countryside, already alienated, becomes obsessed with a “townie” girl. His psychological conflicts lead him down a road of tragedy.

## ISSUES ADDRESSED

- Peasant Migration
- University Culture
- Suicide







# Angels Wear White

(2017)

A teenage girl working at a hotel is the only witness of two sexually assaulted young girls, and she struggles to decide if she will testify in court.

## ISSUES ADDRESSED

- Sexual Assault
- Institutional Culture
- Police Investigation

# Dying to Survive (2018)

Based on true events, a small drug store owner becomes the exclusive agent for a knock-off drug for Leukemia in China.

## *ISSUES ADDRESSED*

- Medical Environment
- Knock-off Culture
- Inflation

