

DAY ONE
WEDNESDAY
JULY 27

12:15 PM - 1:15 PM

LUNCH & SPEAKER DISCUSSION TABLES

Networking with speakers; lunch provided.

1:15 PM - 1:25 PM

POP QUIZ & BREAKOUT SESSION INTRO

Lilly Sedaghat, Programs Associate, 1990 Institute
Dr. Alice Chiang, Board Member, 1990 Institute

1:25 PM - 3:25 PM

TEACHER BREAKOUT SESSIONS BY SUBJECT AREA

Curriculum Development Sessions Led by Teacher Facilitators
Dr. Alice Chiang and *Teacher Facilitators*

9th/10th Grade | World History
Pat Ajemian, History Teacher, Mills High School, SMUHSD

11th/12th Grade | U.S. History, Government and Economics
Gregory Adler, Instructional Coach for East Side Union High School District

Middle School
Lisa Ernst, Teacher, Alice Fong Yu Alternative School, San Francisco

Chinese Language and Culture
Ken Klieman, Teacher, San Mateo Foster City School District

3:25 PM - 3:45 PM

WRAP UP

Paul Cheng, Board Member, 1990 Institute

3:45 PM - 5:00 PM

RECEPTION & FEATURED SPEAKER

Enjoy hors d'oeuvres and mingling with fellow participants and 1990 Institute guests.

Social Media & Crazy Fresh Chinese
Jessica Beinecke, aka *Bai Jie*

- Creator & Host, *Bai Jie LaLaLa* and *Crazy Fresh Chinese*
- Founder, JM Beinecke, Inc.



One of China's best-known social media stars, Jessica is a bubbly blonde blogger fluent in Mandarin who is loved by her Chinese fans ages 15 to 30 for teaching American slang and culture. Her daily web series for Chinese teens, *BaiJie LaLaLa* and *OMG*, and her new *Crazy Fresh Chinese* series (which teaches Chinese slang to American students) have garnered 70+ million views and 1.5+ billion social media impressions.

Learn why Foreign Policy's named Jessica as a Top 50 influencer shaping the future of the US-China relationship and hear about fun new ways to engage your students.