



**OAKLAND  
CHINATOWN**  
Chamber of Commerce  
屋崙華埠商會

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## OUR MISSION

To promote and advocate for business and trade in the Oakland Asian Community.

## FOUNDING

The Oakland Chinatown Chamber of Commerce was formed in 1985 by a group of local business people who wanted to promote business in the Asian community and provide a forum for the discussion of government policies. Today, the Chamber has grown to over 150 members representing very diverse ethnic groups and a range of businesses and professions in both Oakland Chinatown and outside of the Oakland Chinatown area.

# Oakland Chinatown Chamber of Commerce Recent Events

- Distributed to Oakland Chinatown merchants and community:
  - **250** personal alarms donated East Coast group
  - More than **100** whistles donated by City Neighborhood Service Division
  - More than **100** air horns donated by Ray Tong's Fundraiser
- Partnered with the Neighborhood Crime Prevention Council to host the **First Chinatown Online NCPD meeting** in 3 languages (English, Cantonese & Mandarin). More than **40** attendees joined the meeting.
- OCCC held **5** press conferences and worked with elected officials to advocate for change and foot patrol
  - Press conferences included Oakland Mayor Schaaf, Oakland Council President Bas, support from Alameda County Supervisor Wilma Chan, Alameda County DA Nancy O'Malley, Oakland Police Chief LeRonne Armstrong, etc.
- After OCCC advocated for safety, Chinatown was **reassigned** an Asian Liaison police officer to build and strengthen the relationship between OPD and the community
- Coordinated with more than **10** volunteer groups assembled to help patrol the streets.
- OCCC partners with **all** of the ethnic chambers in Oakland to release a joint statement against Asian Hate Crime.
- For Lunar New Year, OCCC held a shopping spree and gave out complimentary gifts for those who showed receipts of at least \$20. More than 350 shoppers redeemed a gift, spending more than **\$20,500** in Chinatown
- Now through April, we are partnering with OACC to promote business in Chinatown through the Virtual Night Market
- Since June 2020, OCCC continues to support the Community Ambassadors program to improve Oakland Chinatown's image through community service



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**Summer StreetFest**



**2021 Lunar New Year Shopping Spree**



**Air Horn Distribution**



**Community Ambassador Program**